



Optimize Your Restaurant Operations

Oracle Hospitality RES 3700 Product Suite

Whether your restaurant operation is a globally recognized chain or a single independent location, you can benefit from the Oracle Hospitality Restaurant Enterprise Series (RES) 3700 product suite—a comprehensive point-of-sale (POS) solution with cloud and on-premises tools for the back office, restaurant operations, and guest services. The Oracle Hospitality RES 3700 suite provides start-to-finish guest service, increases operational efficiency and speed, and ultimately provides a better service experience for your customers and staff.

Improve Guest Experiences, Lower Costs, Save Time

The products in the Oracle Hospitality RES 3700 suite work together to change the way restaurants are run—connecting front- and back-end activities into a single streamlined operation and enabling improved guest service and increased staff efficiency.

Oracle Hospitality RES 3700 product management applications enable managers to monitor inventory levels and streamline ordering and receiving, whereas Oracle Hospitality RES 3700 labor management applications help maximize labor efficiency and operation productivity. The corporate office can also use a powerful database administration tool or cloud offerings to manage store-level data for multiple locations. As a result, it is easy to determine just how profitable operations are using the flexible reporting and analysis tools in the product suite.

A Powerful Point-of-Sale Solution

The heart of the Oracle Hospitality RES 3700 suite is Oracle Hospitality RES 3700 Foundation Point-of-Sale. Both powerful and flexible, this POS system helps streamline restaurant operations and enables greater efficiency and profitability.

The resilient Oracle Hospitality RES 3700 Foundation Point-of-Sale is designed for optimized speed of service and enhanced guest experiences. Its intuitive user interface leads even untrained staff through the selling process. The system grows with your operation, allowing you to easily add workstations, new stores, and applications. The system complies with fiscal and legal regulations, such as the Payment Card Industry Data Security Standard for secure credit card payments. In addition, it provides high performance and flexibility, working in conjunction with global peripheral hardware, including printers, cash drawers, and pole displays.

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HOSPITALITY

KEY BENEFITS

- Increase efficiency and speed of service to offer a superior guest experience
- Improve bottom-line business results
- Better manage employees, inventory, and business objectives
- Enhance guest engagement

KEY FEATURES

- Cloud reporting and analysis tools
- Full-featured mobile solutions
- Back-office tools for inventory, ordering, and receiving
- Start-to-finish guest experience management
- Comprehensive security
- Flexible architecture for integration with complementary innovations

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Flexible Product Management Applications

Oracle Hospitality RES 3700 product management applications help streamline day-to-day business processes for inventory, ordering, and receiving. The product management applications provide flexible reporting that allows you to generate actual versus theoretical comparisons. As a result, you get a clear picture of performance.

The product management applications maintain real-time information on areas of substantial food cost savings, including the following:

- » Inventory levels and needed inventory
- » Recipe ingredients and costs
- » Theoretical cost of goods
- » Menu engineering reports
- » Products receiving
- » Invoice reconciliation information

Data-Intensive Labor Management Applications

Oracle Hospitality RES 3700 Labor Management, Human Resources, and Payroll Preprocessing streamlines and automates employee data management and helps control labor resources. The applications help manage complex employee environments—providing fast access to all critical labor cost factors and facilitating efficient employee scheduling. Time clock enforcement prevents unauthorized clock-ins while predictive alerts warn users as employees approach overtime. As a result, you can minimize costs while maintaining the requisite staff levels to serve customers according to your business standards.

Custom Reporting Functionality

The reporting functionality in the Oracle Hospitality RES 3700 suite consists of flexible analysis tools that help you understand the sales levels and profitability of your operation. With this functionality, you can easily access real-time data from all Oracle Hospitality RES 3700 applications and customize reports—or create your own—to meet your business intelligence needs.

The reporting functionality in the Oracle Hospitality RES 3700 suite offers multiple reporting period options by location and by revenue center, including

- » Daily, weekly, monthly, quarterly, semiannually, and yearly
- » Work in multiple periods
- » Review closed periods

Examples of customized reports include

- » Daily sales reconciliation
- » Profit and loss
- » Labor
- » Cost of sales
- » Deposit record
- » Expense summary



THE CORE PRODUCTS

The Oracle Hospitality RES 3700 product suite includes the following key modules:

- Oracle Hospitality RES 3700 Foundation Point-of-Sale
- Oracle Hospitality RES 3700 Product Management Inventory
- Oracle Hospitality RES 3700 Product Management Ordering
- Oracle Hospitality RES 3700 Kitchen Display System
- Oracle Hospitality RES 3700 Labor Management, Human Resources, and Payroll Preprocessing
- Oracle Hospitality RES 3700 Enterprise Management

A Convenient, Easy-to-Read Kitchen Display System

Oracle Hospitality RES 3700 Kitchen Display System provides highly visible, real-time information to manage and control kitchen efficiency. Mounted conveniently in your kitchen or food preparation area, the screen displays food orders for preparation and monitors the timing of orders. Oracle Hospitality RES 3700 Kitchen Display System also provides feedback about the status of each table and captures service times for management reporting. For multilocation restaurants, the display system monitors preparation times against corporate standards to highlight areas for improvement.

With Oracle Hospitality RES 3700 Kitchen Display System, orders are transmitted instantly, and status updates are provided constantly so that restaurants can achieve maximum productivity. As a result, you can coordinate the actions of hosts, waitstaff, kitchen staff, and bussers to provide better guest service and build customer loyalty.

Controlled Enterprise Management

Oracle Hospitality RES 3700 Enterprise Management enables corporate offices to control store-level configuration. As a result, your command center can execute consistent pricing and respond quickly to changes in the local market. Individual restaurants have the freedom to focus on operations and customer service, while enterprise changes are centralized and implemented simply without business disruption.

By taking advantage of key features in Oracle Hospitality RES 3700 Enterprise Management, restaurant chains can

- » Provide real-time menu updates while business is active
- » Maintain consistency across the brand while allowing for regional variation
- » Manage recipes across the enterprise
- » Centrally manage labor laws and minimum wage rates

Enhance Functionality with Compatible Oracle Cloud Solutions

The Oracle Hospitality RES 3700 product suite's functionality can be enhanced by adding the following Oracle Hospitality cloud solutions:

- » Oracle Hospitality Inventory Management Cloud Service
- » Oracle Hospitality Labor Management Cloud Service
- » Oracle Hospitality Reporting and Analytics Cloud Service
- » Oracle Hospitality Gift and Loyalty Cloud Service
- » Oracle Hospitality Reservations Management Cloud Service
- » Oracle Hospitality Forecasting and Budget Cloud Service

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COMPLEMENTARY CLOUD PRODUCTS

The functionality of the Oracle Hospitality RES 3700 product suite can be enhanced with the following compatible Oracle Hospitality cloud solutions:

- Oracle Hospitality Inventory Management Cloud Service
- Oracle Hospitality Labor Management Cloud Service
- Oracle Hospitality Reporting and Analytics Cloud Service
- Oracle Hospitality Gift and Loyalty Cloud Service
- Oracle Hospitality Reservations Management Cloud Service
- Oracle Hospitality Forecasting and Budget Cloud Service

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